

EMPOWERING POTENTIAL



2022

ANNUAL
IMPACT
REPORT



**Big Brothers
Big Sisters®**

OF SOUTHWEST LOUISIANA



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OUR MISSION

To create and support one-to-one mentoring relationships that ignite the power and promise of youth.

OUR VISION

That all youth achieve their full potential.



Summer Mentoring Academy Littles at Camp Coughatta

MESSAGE FROM CEO & BOARD CHAIR

DEAR FRIENDS AND SUPPORTERS,

Thank you for your support in 2022! It has been a challenging year for our youth and for their families as they've navigated the difficulties presented by many challenges. Both the learning progress and the social emotional health of the youth we serve has been affected in ways that we are only beginning to understand.

Our agency mentored over 150 youth in SIX PARISHES in 2022. Our core mission is to CREATE AND SUPPORT ONE-TO-ONE MENTORING RELATIONSHIPS THAT IGNITE THE POWER AND PROMISE OF YOUTH. Our vision is all youth achieve their full potential. We have been intentional with inviting all youth who need their potential defended, especially youth who are connected to Family & Juvenile Court and the Office for Juvenile Justice diversion programs, LGBTQIA+ and other youth who are in need. We launched THREE new mentoring programs and we have grown youth served from 45 on January 1, 2022 to 150 on December 31, 2022. We have made fun and impactful connections with in-person engagement, with youth safety and socio/emotional positive growth at the CORE of our mentoring programs. Through the generosity of donors and committed community partners, we have reopened our satellite office in Beauregard Parish, expanding our mentoring programs to Beauregard, Vernon and Allen Parishes.

In May we were honored to receive a transformative gift of \$1.1 million dollars from philanthropist MacKenzie Scott. Ms. Scott's gift is the largest single donor gift in our organization's history. Ms. Scott's gift will support in expanding our ability to match more young people with caring, adult mentors in the six Parishes we serve—allowing for more staff, resources, training, and more expansion to the East side of our region— and assist us in closing the gap on the estimated one in three youth who lack a positive mentor in their lives. This transformative gift is an invitation to you to continue our united front to defend the potential of all youth in Southwest Louisiana

I am excited to soon share our 2023-2025 Strategic Plan, which will set the vision for BBBS of SWLA for the next three years, providing a road map that will guide the organization as it seeks to empower every child in Southwest Louisiana with opportunities to succeed in life. The future looks bright as we work diligently to reach more youth in the community who need the support of a dedicated mentor. Together, we can positively impact a youth's trajectory for success.

Warm regards,

Erin Davison, MBA
CEO

Velika Trahan
Chair, Board of Directors

IMPACT

TOTAL CHILDREN SERVED

150



This is the total of all children served

NEW MATCHES

35



16

SITE-BASED

19

COMMUNITY-BASED

These are new matches made in this year. All other children served are existing matches that were active during this year.



93%

IMPROVED OR MAINTAINED
GRADES & ACADEMIC
PERFORMANCE



94%

FELT THEY HAD A
SPECIAL ADULT IN THEIR
CORNER



95%

GRADUATED FROM
HIGH SCHOOL



90%

AVOIDED
JUVENILE JUSTICE

WHO WE SERVE

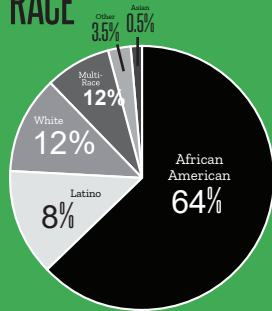
AGE



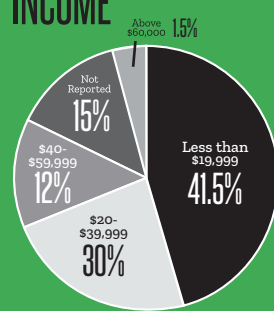
WHO WE SERVE



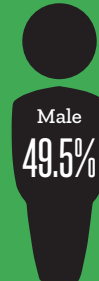
RACE



INCOME



GENDER



TOTAL CHILDREN SERVED

150

SERVED BY
PARISH

Allen
Parish

10

Cameron
Parish

12

Beauregard
Parish

15

Calcasieu
Parish

91

Jeff Davis
Parish

18

Vernon
Parish

4

*US Census Bureau defines </\$ as at or below poverty.

PROGRAMS

SITE-BASED MENTORING

Where Bigs (Mentors) have availability limitations, or children specifically desire school help, this structure allows Mentors and the children we serve to meet at school during the school day.

COMMUNITY-BASED MENTORING

Allows the Big (Mentor) and the children to meet at their convenience, typically on weekends or after school.

Mentors help support and provide social, emotional, and mental health as well to level the playing field to racial and economic barriers to success.

Juvenile Justice/MentorU

Youth ages 12-17 meet monthly in a curriculum-based non-1-1 or 1-1 group mentoring program that provides learning in career planning, life skills, financial literacy, better decision making, and behavioral health.

Current Partners are – City of Lake Charles, Calcasieu Parish School Board, Calcasieu Parish Police Jury, Calcasieu Parish Sheriff Office, Capital One Bank, Cheniere Energy.

BIG Futures

Local high school students are matched with middle school students to provide high school mentors for middle school youth ages 11-14 in a site-facilitated, curriculum based program. (formally the High School Mentoring Program)

BIGS WITH BADGES

Local first responders serve as mentors in the communities where they serve.

Summer Mentoring Academy

Youth in grades 3rd-8th attend a daily "camp" that is curriculum based and facilitated by a certified teacher. The six-week program in June & July focuses on life skills, financial literacy, better decision making, behavioral health, STEM and much more.

Every interaction between a Big and a Little is a step toward a child's achievement of their biggest possible future. These one-to-one mentoring relationships leads to proven, positive outcomes for children.



BIG SISTER & BROTHER OF THE YEAR

BIG SISTER TORI & LITTLE SISTER BELLA



Tori Hebert walked into Big Brothers Big Sisters of SWLA on July 8, 2020, to give back to the community of Southwest Louisiana. Tori wanted to become a Big because she wanted to share a sisterhood bond with a Little and be a positive influence in someone's life. Tori was matched with Isabella on February 18, 2021. Since being matched, Tori and Isabella have made strides within their relationship. From going to the movies to attending football games, this match continues to explore new interests. From day one, Tori has continued to show up for Isabella and be intentional within their relationship. Bella's family is thankful for their special relationship, "Tori is the sweetest person ever and we absolutely love her to death," Bella's mom said.

Bella agreed, saying, "I feel heard when I am with Tori. She takes the time to listen when I have something to say."

BIG BROTHER BEN & LITTLE BROTHER KAIDYN



Ben Drouilhet strolled into Big Brothers Big Sisters of Southwest on November 11, 2019, eager to follow in his dad's footsteps (Jack Drouilhet). Ben wanted to become a Big because he wanted to show love and wanted to give back to the community, which he admires dearly. Ben was matched with Kaidyn on December 17, 2019. Since being matched, Ben and Kaidyn have made many memories. They enjoy attending BBBS events, swimming, and participating in new activities to help spark Kaidyn's interests. Since being matched, Ben & Kaidyn have formed a genuine and positive relationship. Ben has been intentional with holding space for Kaidyn. Feedback from Little and Guardian is full of fondness and endearing remarks.

Kaidyn's family is proud of their match. "This is such a positive relationship for Kaidyn. Both like to fly by the seat of their pants. I admire Ben for always willing to be the optimistic voice for Kaidyn," his mother said. Kaidyn is equally excited about his Big Brother. He said, "Mr. Ben has helped me with homework and has helped me feel more confident with reading. He makes everything fun!"



SPONSOR RECOGNITION

We offer companies opportunities to directly help the children we serve by supporting our signature events.



RETIREMENT ASSETS

Properly structured retirement assets grow tax-free, and for some individuals, eventually exceed actual needs. By designating Big Brothers Big Sisters of Southwest Louisiana as a full or partial beneficiary, funds pass free of taxes.



MONTHLY GIVING

With monthly and recurring giving you can provide year-round support and make a bigger impact on the youth served.



STOCKS

Appreciated assets, such as common stock or mutual fund shares can generate capital gains tax if sold. By giving them as a charitable gift, you avoid capital gains tax and receive a charitable tax deduction based on current market value.



CHARITABLE REMAINDER TRUST

A charitable remainder trust establishes income for you and/or beneficiaries. The income period can be a specified period of time under 20 years, or for the life of the income beneficiary (or beneficiaries). Then the BBBS of SWLA receives the remaining balance in the trust



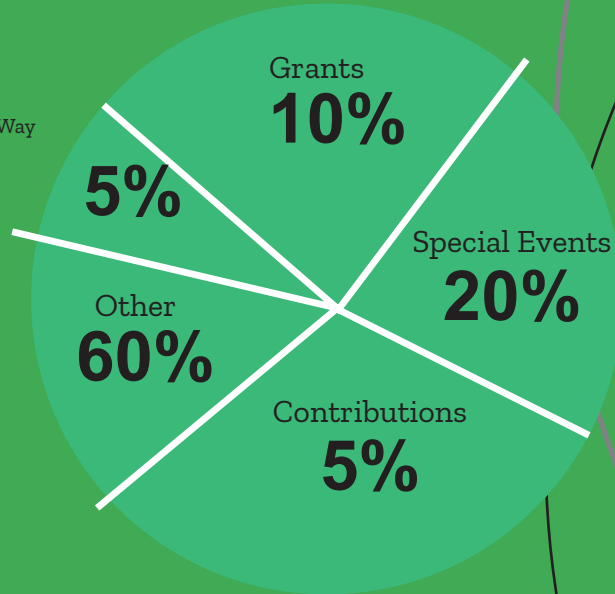
WILLS & BEQUESTS

A bequest is a gift of assets or property to a beneficiary. It is the easiest gift to make with no or minimal out of pocket expense to establish and is revocable if you change your will prior to death. Because a charitable bequest can reduce estate taxes, it often results in long-term benefits.



FINANCIALS

United Way

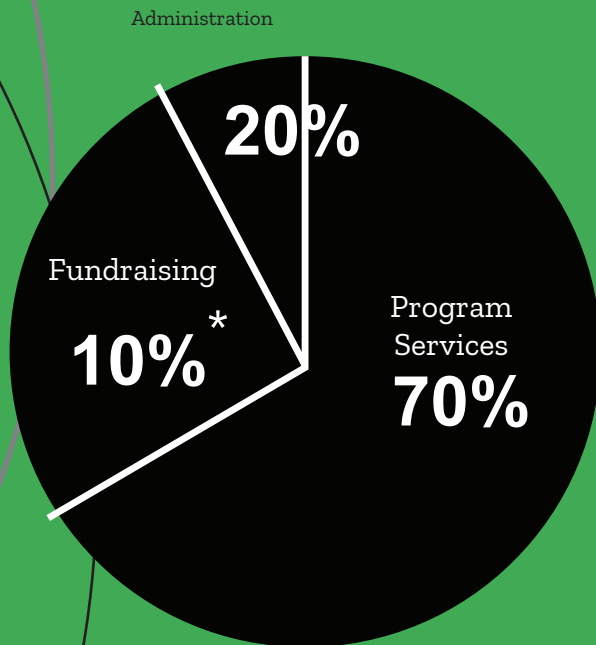


REVENUE

Grants	\$ 170,000
United Way	\$ 45,000
Contributions	\$ 52,000
Special Events	\$ 355,000
Other	\$ 1,223,190
Totals	\$ 1,845,190

	EXPENSES
Program Services	\$ 699,000
Fundraising	\$ 120,000
Administration	\$ 270,604
Totals	\$ 1,089,604

*Fundraising expenses include: development, staff salaries, benefits, work space, special events, and stewardship.







Big Brothers
Big Sisters®

OF SOUTHWEST
LOUISIANA



Today's big dreamers
are tomorrow's
great leaders!

COMMUNITY PARTNERS

- Townsquare Media
- KPLC/Fox 29
- Cumulus Broadcasting
- CBS Lake Charles
- Thrive Magazine & Healthy Image
- The Lagniappe
- The American Press
- Community Foundation of SWLA
- Starbucks
- Lake Charles Country Club
- Crying Eagle Brewing
- Pepsi Co.
- Coca Cola
- Southwest Beverage
- McNeese State University
- Mr. Gatti's

- Junior Achievement
- Junior League of Lake Charles
- Kiwanis Southwest Contraband
- Lake Charles Rotary
- Sulphur Rotary
- DeRidder Lions Club
- Coushatta Tribe of Louisiana
- Southwest Louisiana Library Consortium
- CVB
- Chamber SWLA
- West Calcasieu Chamber
- Beauregard Parish Chamber
- Jeff Davis Chamber
- Office of Juvenile Justice

- Beauregard Parish Sheriff Office
- Calcasieu Parish Sheriff Office
- City of Lake Charles
- Calcasieu Parish Police Jury
- Calcasieu Parish School Board
- Beauregard Parish School Board
- Jeff Davis School Board
- Westlake Police Department
- Fort Polk Progress
- City of Leesville
- Kohl's
- Target Stores
- Simon Mall
- American Legion Post 1

SIGNATURE EVENTS

August 19, 2023



November 3, 2023

 **Big Brothers Big Sisters.**
OF SOUTHWEST LOUISIANA

GOLF
FOR KIDS' SAKE

April 1, 2023 (Lake Charles)



October 21, 2023 (DeRidder, LA)



Our Littles Appreciate You

\$25,000+

Blue Cross Blue Shield of Louisiana
Magnolia Property Management
Calcasieu Parish Police Jury
Cheniere Energy
City of Lake Charles
Calcasieu Parish School Board
Calcasieu Parish Sheriff Office
Calcasieu Parish DA's Office
United Way of SWLA

\$10,000 - \$24,999

Southside Machine Works
Sasol
Altria Foundation
NFL Inspire Change
Capital One Bank
Payback Foundation
L'auberge Casino Resort

\$5,000-\$9,999

Citgo
CSE Federal Credit Union Edward
Jones-Vickie Wicks
Enbridge
Entergy
First Horizon Bank
LyondellBasell
Lotte Chemical
PPG
Westlake Chemical
Zigler Foundation
Louisiana Children's Trust Fund
Arts & Humanities Council of SWLA

\$2,500 - \$4,999

Driftwood LNG/Tellurian
Evangeline Bank & Trust
Hancock Whitney Bank
State Farm-Lindsey Cutler
Investar Bank
Stream Family
Tito's Handmade Vodka
Turnaround Services

\$500-\$1,999

Argent Trust
Carroll & Carlisle
Coleman Roofing
NOLA Lending Group
Coushatta Casino Resort
Phillips 66
The Key Group Realty
Southwest Beverage Company
Walmart
Scott Foundation

LEADERSHIP

BOARD OF DIRECTORS

Velika Trahan-Chair (BCBS of La.)
Lacy Viator- Vice Chair (Investar Bank)
Erika Carlisle- Treasurer (Carroll & Carlisle Realty)
Erica Martin- Secretary (Entergy)

Josh Darby- The Pathology Lab
Kelly Miseles- Big Brother & Retired Army
Tiffany Fontenot- Argent Trust
Vic Salvador- Retired Ward 3 Marshal
Dan Losey- Retired P66
Ed McGuire- PSN Law Firm
Anthony Celestine- Calcasieu Parish Police Jury
Dave Foley- AFI Mortgage
Alex Richard- B1Bank
Kedrick Nicholas- McNeese State University

LEADERSHIP TEAM

Erin Davison—Chief Executive Officer
Avon Knowlton—Chief Program Officer
David Eakin—Chief Finance Officer
Justina Wolford- Director of Development
Jillian Cormier- Area Manager, Impact & Outcomes
(Cameron, Calcasieu, Jeff Davis, S. Allen Parishes)
John Jaramillo- Area Manger, Impact & Outcomes
(Beauregard, Vernon, Rapides, N. Allen Parishes)



BECOME A MENTOR

bbbsswla.org/Be a Big

DONATE



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