

BOWL FOR KIDS' SAKE

BOWLER FUNDRAISER GUIDE

**BOWL
AND
HAVE
AN IMPACT.
GET READY TO
START**

**GET STARTED
SOMETHING!**

**BOWL
FOR KIDS'
SAKE.**

**EVERY GAME
WILL BENEFIT
BIG BROTHERS
BIG SISTERS.
YOU'LL HAVE
A GREAT TIME
AND HELP KIDS
GET A CHANCE
TO STRIKE IT
BIG IN LIFE.
START
SOMETHING
NOW!**



**Big Brothers
Big Sisters®**

**OF SOUTHWEST
LOUISIANA**

Dear Bowler-Fundraiser,

Thank you for participating in Big Brothers Big Sisters of Southwest Louisiana's "BIGGEST" fundraiser...Bowl For Kids' Sake! Funds raised through this annual event allow us to serve hundreds of local children each year; and it's because of dedicated bowler-fundraisers like YOU that we are able to make a real difference for these youth in need of friendship and support. We couldn't do it without you!

Here's how the event works:



REGISTER ONLINE



COLLECT PLEDGES



CELEBRATE YOUR SUCCESS!

The following guide will walk you through each of the steps above, provide tips to fundraise online or offline, and help make sure you are well prepared to Bowl for Kids' Sake on Saturday, August 19th. If you have any additional questions, please contact ashanti@bbbsswla.org.

See you at the lanes!

Erin Davison
Executive Director
Big Brothers Big Sisters of Southwest Louisiana



REGISTER ONLINE

Follow the steps below to register online for the 2023 Bowl For Kids' Sake and create your personal fundraising page. Registering online is very important as it secures your time slot, allows us to credit you with all funds raised both online and offline, and helps us track how close we are to reaching our event fundraising goal. If you have trouble registering, please contact Ashanti Griffin ashanti@bbbsswla.org for help. Don't forget to write down your log-in info!

1. Visit <https://www.bbbsswla.org/events/bowl-kids-sake/>
2. Select the **Register Now** button then select either **"Team Captains"** or **"Bowling Team Members"**
3. If you selected **"Team Captains"** here is how you would register your team:
 - Select the session time that your team would like to bowl in.
 - In the next screen you will select **"Team Captain (Bowling In-Person)"**.
 - Select the **"Join or Start a Team"** - here is where you will let us know your unique team's name.
 - Next, we ask that each team must raise a minimum of \$500. Set your fundraising goal to how much money you will try to raise in addition to your minimum goal! We encourage teams to go beyond your goal!
 - Enter in your information and phone number to receive event updates. Your next step is to pay your team's fee of **\$360** to secure your lane. Then click **"Complete Registration"**.
4. If you selected **"Virtual Bowler"** here is how you would register your team to still be in our fundraising competition:
 - Select **"Virtual Bowler"** again, because you don't need to select a time for being a virtual bowler.
 - In the next screen you will select **"Join or Start a Team"** here is where you will let us know your virtual team's name.
 - We ask each team must raise a minimum of \$500. Set your fundraising goal to how much money you will try to raise in addition to your minimum goal! We encourage teams to go beyond your goal!
 - Enter in your information and phone number to receive event updates. Your next step is to pay your team's fee of **\$360** to secure your lane. Then click **"Complete Registration"**.
 - Your final step is to create an account, make sure you write down your login and password then select **"Activate Account"**. You will be able to share this page to your social media platforms.
5. If you have been invited to join a team here is how you will register as an **"Individual Bowler"**:
 - You will need to know what session your team will be bowling in.
 - Next, select **"Find My Team!"** then click **"Join or Start a Team"**
 - Begin searching for your team's name, then you will enter in your information and phone number to receive event updates. Your minimum individual goal is \$100. Click **"Complete Registration"** and Create your account which will help you share your page to get family and friends to donate!



COLLECT PLEDGES

Your team's fee to secure your lane at Bowl For Kids' Sake is \$360 per team, but we encourage team to raise a minimum of \$500 that is only \$100 from 5 people!

There are two ways to collect donations/pledges: on-line and off-line. Or do a combination of both! All money raised on-line and off-line will be credited to your personal fundraising page. You can also bring donations on the day of the event or drop off cash or checks at our office.

OFF-LINE DONATIONS

- You will still need to set up a personal fundraising page by following the directions on the previous page. Registering on-line secures your time slot and allows us to credit you with all funds raised both on-line and off-line, and helps us track how close we are to reaching our event fundraising goal.

- Visit our website to download a pledge sheet. We have also included a pledge sheet at the end of this packet. Use this to track all money raised off-line.

- Pass the pledge-sheet around your office, ask your family to sponsor you, or ask friends to make a cash/check contribution. Whether you hold a bake-sale, sell bowling pins, or have a car wash.

- Turn in pledges sheets with the donations you collected to the BBBS office or we will come pick them up from you weekly. Our staff will credit your page with the money raised. You can also turn in funds on the day of the event.

- Provide incentives to your employees to help motivate them! Give away prime parking spot for a month, extra vacation day, t-shirt and jeans day, or gift card. The rewards are endless!

ON-LINE DONATIONS

- When you receive your email from Qgiv you want to select "My Fundraising Dashboard" If you have followed the directions on the previous page, you have now set up a personal fundraising page. Personalize this page by adding your name, photos, your company logo or text. Or, use the page that is already set up for you.

- As a team captain you would want to keep your page up-to-date on what big milestones your team has been making in our fundraiser. Example your team could win our "Top Fundraiser of the Week" award!

- There are three ways you can share your fundraising page from your dashboard. Team Captains can share your team's fundraising page through Facebook. This can also be another way for you to gain team members. Individuals can share their personal fundraising pages through Facebook as well. Ask them to support your efforts to "Bowl for Kids' Sake" every dollar makes a difference in a child's life and our community.

- Share your page with friends and family via email. We have created templates for asking others to join your team or donate to your page. There's also a template for telling your donors Thank You!

- Track donations through your page

CELEBRATE YOUR SUCCESS!

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Now it's time to Bowl For Kids' Sake and celebrate your team's success! We will send pre-event logistics via email in the weeks leading up to the event. Learn more about ways to donate or fundraise visit our website <https://www.bbbsswla.org/bfks-bowler-guide-2023>

On behalf of the children and mentors we serve at Big Brothers Big Sisters of Southwest Louisiana and all of our staff and board members, THANK YOU for bowling for our kids' sake and helping change so many lives!



 **Big Brothers Big Sisters.**
OF SOUTHWEST LOUISIANA

BOWL For Kids' Sake

Bowler's Name: _____

TEAM/COMPANY: _____

MAILING ADDRESS:

CITY/STATE/ZIP:

PHONE NUMBER:

EMAIL ADDRESS:

Would you like to receive information about BBBS of SWLA through our e-newsletter?

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