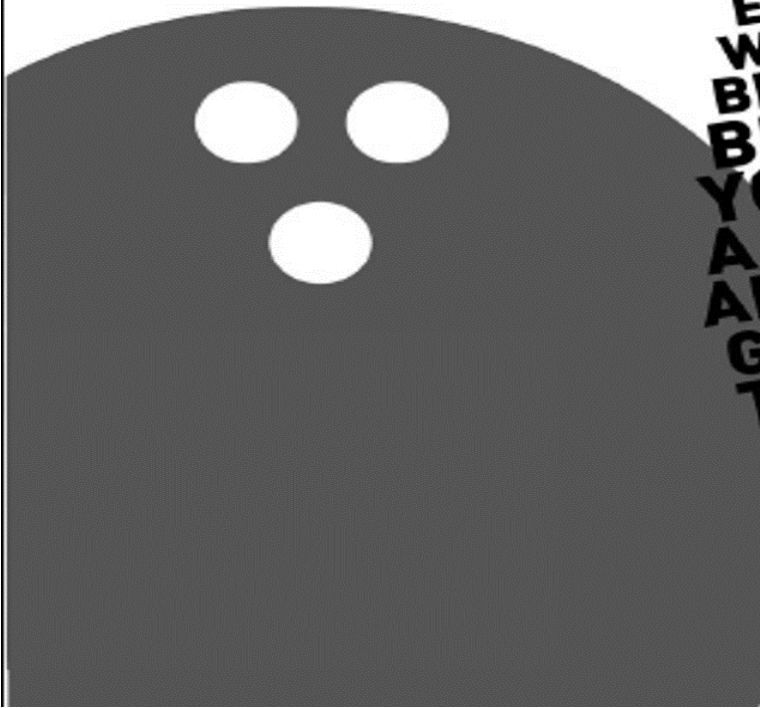


# BOWL FOR KIDS' SAKE

## BOWLER-FUNDRAISER GUIDE



**BOWL  
AND  
HAVE  
AN IMPACT.  
GET READY TO  
START  
GET STARTED  
SOMETHING!**

**BOWL  
FOR KIDS'  
SAKE.**

**EVERY GAME  
WILL BENEFIT  
BIG BROTHERS  
BIG SISTERS.  
YOU'LL HAVE  
A GREAT TIME  
AND HELP KIDS  
GET A CHANCE  
TO STRIKE IT  
BIG IN LIFE.  
START  
SOMETHING  
NOW!**



**Big Brothers  
Big Sisters.**

OF SOUTHWEST  
LOUISIANA

Dear Bowler-Fundraiser,

Thank you for participating in Big Brothers Big Sisters of Southwest Louisiana's "BIGGEST" fundraiser...Bowl For Kids' Sake! Funds raised through this annual event allow us to serve hundreds of local youth each year; and it's because of dedicated bowler-fundraisers like YOU that we can make a real difference for these youth in need of friendship and support. We couldn't do it without you!

Here's how the event works:



REGISTER ONLINE

INVITE TEAMMATES



COLLECT  
DONATIONS/PLEDGES

CELEBRATE YOUR SUCCESS!



The following guide will walk you through each of the steps above, provide information on how to fundraise online or offline, and help make sure you are well prepared to Bowl For Kids' Sake on Saturday, August 19th. If you have any additional questions, please contact Ashanti Griffin, [ashanti@bbbsswla.org](mailto:ashanti@bbbsswla.org).

See you at the lanes!

Erin Davison, MBA  
CEO

Big Brothers Big Sisters of Southwest Louisiana

# REGISTER ONLINE

Follow the steps below to register online for the 2023 Bowl For Kids' Sake and create your personal fundraising page. Registering online is very important as it secures your time slot, allows us to credit you with all funds raised both online and offline, and helps us track how close we are to reaching our event fundraising goal. If you have trouble registering, please contact Ashanti Griffin, [ashanti@bbsswla.org](mailto:ashanti@bbsswla.org) for help. Don't forget to write down your log-in info!

1. Visit [www.bbsswla.org](http://www.bbsswla.org)
2. Select the **Events** button "**Bowl For Kids' Sake**"
3. **Unsure what to add here**
4. Provide your information and select your bowling time.
  - You and your team will all bowl at the same time.
  - If you are not sure what time your team is bowling, contact your captain and select the option "Looking for a team" this give you the option to look for your team name given to you by your captain.
  - If you would like to fundraise for Bowl For Kids' Sake but don't wish to bowl on August 19th, choose the "Virtual Team Captain" option from the drop-down menu.
5. Choose to register as an individual, start or join a team, or start or join a company team.
  - If you would like to register as a group of friends or family, select the "Team Captain –In Person" option. If your team captain has already created your team, select 'Looking for Team' and search for them on the following page.
- 6a. If you are starting a team name, choose your team's name, set your goal, and personalize your team page
  - Add your company's logo, share how Big Brothers Big Sisters have inspired you. If you have any mentors or Bigs on your team share a story on how much they are enjoying mentoring their little.
7. Click the green "Register for this Event" button and start fundraising!

## **Now You can Personalize and Manage Your Fundraising Page!!!**

Refer to the links at the top of the screen to view and edit your page, send out emails encouraging others to support BBBS of Southwest Louisiana, and view reports about who has donated to you.

You can also copy the URL of your personal page and paste the link as a post on social media or in a separate email provider (Gmail, yahoo, etc.), encouraging others to support your efforts to bowl for kids' sake!

You can return to the event webpage at any time to log-in to your event fundraising page.

# INVITE TEAMMATES

Each bowling lane fits up to 6 people – we encourage you to invite friends, family, co-workers or neighbors to participate on your bowling team. Teammates can register by visiting the event website and clicking “Register Now” and then selecting “join a team.” They will have to know your team’s name in order to complete search. You can also send them a link to your team page directly, where they will have the option to “join team.”

Here are the top 5 reasons why people should join your team:

## **It’s for the kids.**

Most of us have had a coach, teacher, or mentor who made a difference in our lives, but many of our local youth don’t have access to the same opportunities and lack support from positive role models. Your participation in the Bowl for Kids’ Sake helps us find mentors for kids often growing up in poverty, with a single-, foster-, or incarcerated-parent. Our professionally-trained mentors and our volunteers inspire these kids to dream big and achieve what they never thought possible.

## **Giving back feels good.**

Companies that invest time in their community have more engaged and happier employees. Helping others benefits everyone involved.

## **Team spirit competitions.**

Because we all know Southwest Louisiana loves a party.

## **No bowling skills required.**

You don’t have to be a good bowler to participate... the event is more of a party than a competition with food, music, and bowling fun.

## **Prizes.**

We’ve got lots of prizes for our fundraisers, big and small.

# COLLECT DONATIONS/PLEDGES

The minimum fundraising goal to participate in the Bowl For Kids' Sake is \$360 per team, but we encourage our bowlers to aim big and set their goal for \$1000....that's only \$100 from 10 people! There are two ways to collect donations/pledges: on-line and off-line. Or do a combination of both! All money raised on-line and off-line will be credited to your personal fundraising page. You can also bring donations on the day of the event or drop off cash or checks at our office.

## OFF-LINE DONATIONS

- You will still need to set up a personal fundraising page by following the directions on the previous page. Registering online secures your time slot and allows us to credit you with all funds raised both online and offline and helps us track how close we are to reaching our event fundraising goal.
- On your team page there is a thermometer which helps you get keep track of all the money you have raise offline.
- Pass the pledge-sheet around your office, ask your family to sponsor you, or ask friends to make a cash/check contribution. Whether you hold a bake-sale or a chili cook-off, there are many ways to raise funds off-line!
- Turn in pledges sheets with the donations you collected to the BBBS office. Our staff will credit your page with the money raised. You can also turn in funds on the day of the event.
- Make sure to thank your donors!

## ON-LINE DONATIONS

- If you have followed the guide above, you have now set up a personal fundraising page. Personalize this page by adding photos or text. Or use the page that is already set up for you.
- Share your page with friends and family via email or social media and ask them to support your efforts to "Bowl for Kids' Sake" – every dollar makes a difference!
- To send an email via the website: log-in to your homepage and click "send emails" - enter the email addresses you want to send it to. You will have the option to edit the email or to use the email that is already set up for you.
- To send an email through your personal/work email account: log-in to your homepage and click "view personal page" – copy the html link and insert into other email provider
- To post your page on a social media account, simply copy the html link into your status box with a message encouraging people to support your efforts
- Track donations through your event on Qgiv.
- Make sure to thank your donors!

# CELEBRATE YOUR SUCCESS!

Now it's time to Bowl For Kids' Sake and celebrate your team's success! We will send pre-event logistics via email in the week leading up to the event.

On behalf of the youth and mentors we serve at Big Brothers Big Sisters of Southwest Louisiana and all of our staff and board members, THANK YOU for bowling for our kids' sake and helping change so many lives!



 **Big Brothers Big Sisters.**  
OF SOUTHWEST LOUISIANA

**B**  **OWL** For Kids' Sake